



Course Overview:

A level Business is for anyone with an interest in how businesses operate. As consumers we should all know the way businesses produce and supply goods and services that we all use. You may be interested in running your own business in the future and this course provides a solid foundation for such a venture. You may wish to pursue a career in business management and there are many well-known organisations in retail and manufacturing which offer training programmes leading to recognised qualifications.

Topics covered

| First year of A level | Second year of A level |
|---|--|
| <p>An introduction to key business areas: marketing, operations, finance and human resource management. This includes a special focus on decision making – particularly how decisions made in one area can affect the rest of the business.</p> | <p>An investigation of the strategic decisions that all businesses have to make.</p> |
| <p>Topic 1 – What is business? Topic 2 – Managers, leadership and decision making Topic 3 – Decision making to improve marketing performance Topic 4 – Decision making to improve operational performance Topic 5 – Decision making to improve financial performance Topic 6 – Decision making to improve human resource performance</p> | <p>Topic 7 – Analysing the strategic position of a business Topic 8 – Choosing the strategic direction Topic 9 – Strategic methods: how to pursue strategies Topic 10 – Managing strategic change</p> |

TEACHERS SAY...

A great course for anyone looking to go straight into business or pursue a degree at university

YOUR NOTES

A level Business

Examination Board:



Teacher contact:

Mr M Ray

mray@chichesterfreeschool.org.uk

Entry requirements: Five 9 to 4 (A* to C) with a minimum 4 in Maths and English

Type of Assessment:

Assessment consists of three two hour written exams taken at the end of the two year course. Each exam will be worth a third of the A level. All three papers will draw on material from the whole course, and will feature a range of question styles including multiple choice, short answer, essay, data response and case studies.

This course goes well with:

Computer science, Psychology and Humanities

Possible degree options

According to bestcourse4me.com, the top six degree courses taken by students who have an A-level in Business are:

- Business Studies
- Business and Administrative
- Law
- Computer Science
- Psychology
- Aerospace Engineering

What can I do now to help me prepare for my course?

The start of A level Business Studies is always challenging, the course is about gaining a broad understanding of business and being able to study selected areas in more depth. You will find taking an interest in the news and current affairs by watching the news and reading the newspapers will aid the transition from GCSE. Students also find watching TV programmes on current affairs and entrepreneurial programmes like Dragons Den and the Apprentice as well as regularly reading the business section of a quality newspaper acts as an introduction to the world of business.

<http://www.aqa.org.uk/>

AQA website for Business including past paper material and other resources.

<https://revisionworld.com/a2-level-level-revision/business-studies-level-revision>

Revision materials and course notes.

<https://www.ft.com/>

The Financial Times, a must for anyone wishing to take business further!

<http://www.bbc.co.uk/news/business>

BBC business news

<http://www.s-cool.co.uk>

Excellent revision source for A Level.

Literacy, when you...

..read around the subject, and use several sources of information to write essays.

Numeracy, when you...

..analyse data using statistical techniques, economics.

ICT, when you...

..research current theories, use spreadsheets, and undergo financial modelling

Possible career options:

Studying an A level Business related degree at university gives you all sorts of exciting career options, including:

Business development
Business management
Accountancy and finance
Marketing and advertising
Media
Human resources
Retail and sales